



NEWS RELEASE

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Empowered Events Announces New Team Member

(Buffalo, MN) - Empowered Events LLC is pleased to announce a new member of its management team, Anna Anderson, who will serve as an Events and Marketing Assistant and assist with the planning, logistics, and marketing of client events for the company.

Anderson will help coordinate and track event logistics, provide excellent outreach and customer service to clients and their attendees and exhibitors, assist with the creation and design of a variety of marketing materials, and help manage a variety of social media platforms and websites.

Previous to her role with Empowered Events LLC, Anderson has a variety of experience in marketing, communications, event planning, public relations and brand execution, project management, and client outreach through her previous employers, including Restoration Hardware, The Galleria, and Caribou Coffee.

Empowered Events LLC Partners, Teresa Sorenson and Lara Durben, both agree that Anderson will be a welcome asset to the company: “We are thrilled to welcome Anna to the Empowered Events team! Her experience in marketing and events will be invaluable to us as we plan for a variety of our clients’ events throughout 2022 and beyond,” said Lara Durben, Partner, Empowered Events LLC.

Anderson graduated with a Bachelor’s Degree in communications with emphases in advertising and public relations from the University of St. Thomas.

About Empowered Events LLC

Empowered Events LLC is a full-service events and meeting planning company formed in 2019, co-based in Buffalo, MN and Fort Myers, FL. The company creates exceptional events, trade shows, conferences, and memorable experiences of all sizes – including in-person and virtual events for companies, nonprofits, and academia.

To learn more, visit www.empowereventsllc.com.

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